



A Beach Cities Health District Program

Center for Health & Fitness Relocation Member Working Group January 28, 2025

Agenda

- Walk the 510 Space
- Recap of December Meeting
 - Program Sustainability Brainstorm
 - Fundraising
- Q&A
- Next Steps



Program Sustainability Brainstorm Follow-up

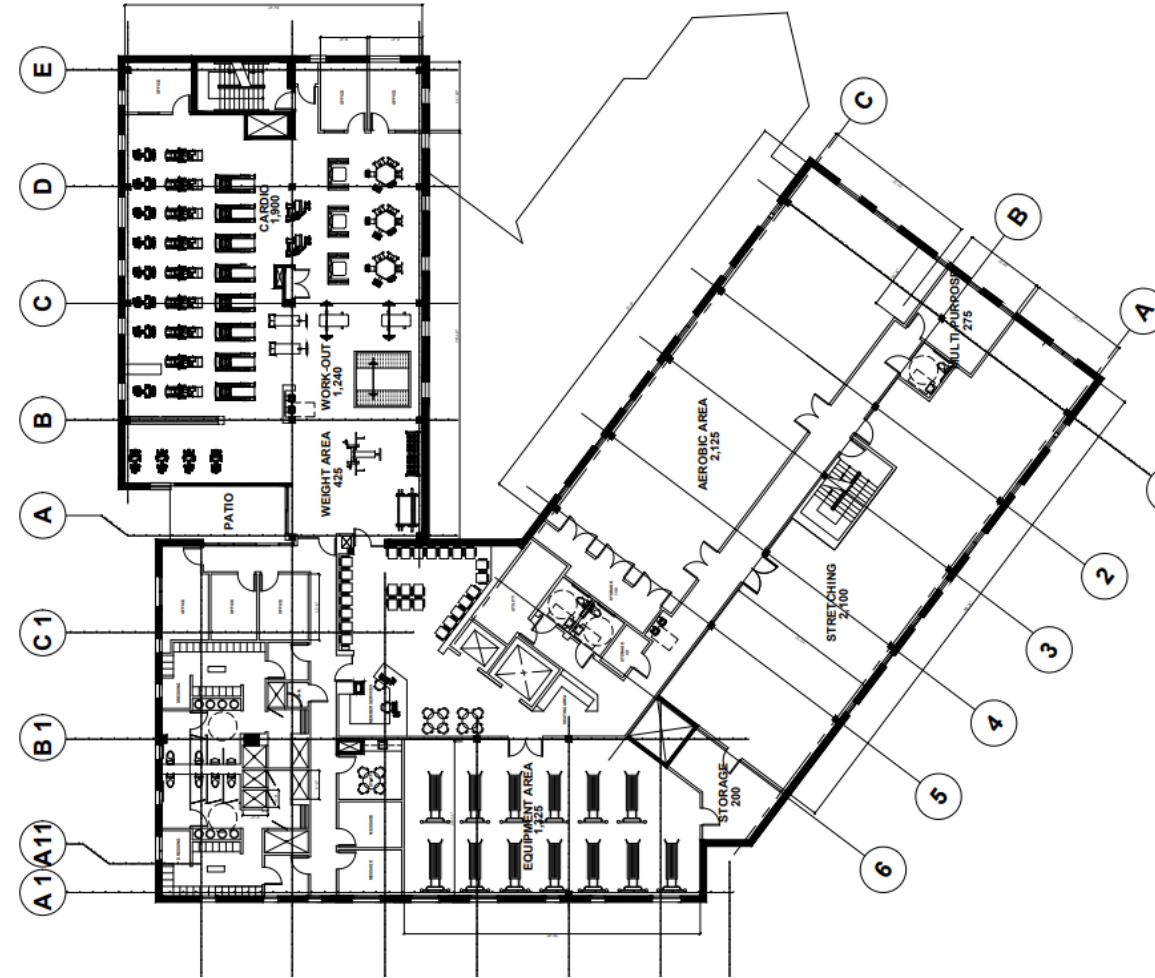
- Staff analyzing and will make a final recommendation to the Board for the FY25-26 budget
 - Annual Fee Increase July 1
 - Restructure of Membership Options and class fees
 - Resident vs. non-resident
- Silver Strategies
 - Call Campaign
 - Continue challenges and swipe campaigns



Q&A and Feedback

Next Steps

- Request for Proposals





A Public Agency

Center for
Health & Fitness

A Beach Cities Health District Program

Center for Health & Fitness Relocation Timeline

Discovery & Planning

Member Working Group



510 Lease Negotiation



Final Design & Selection



Construction

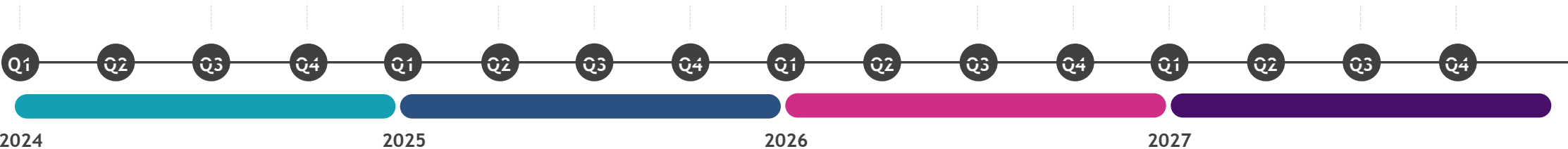
510 Renovations

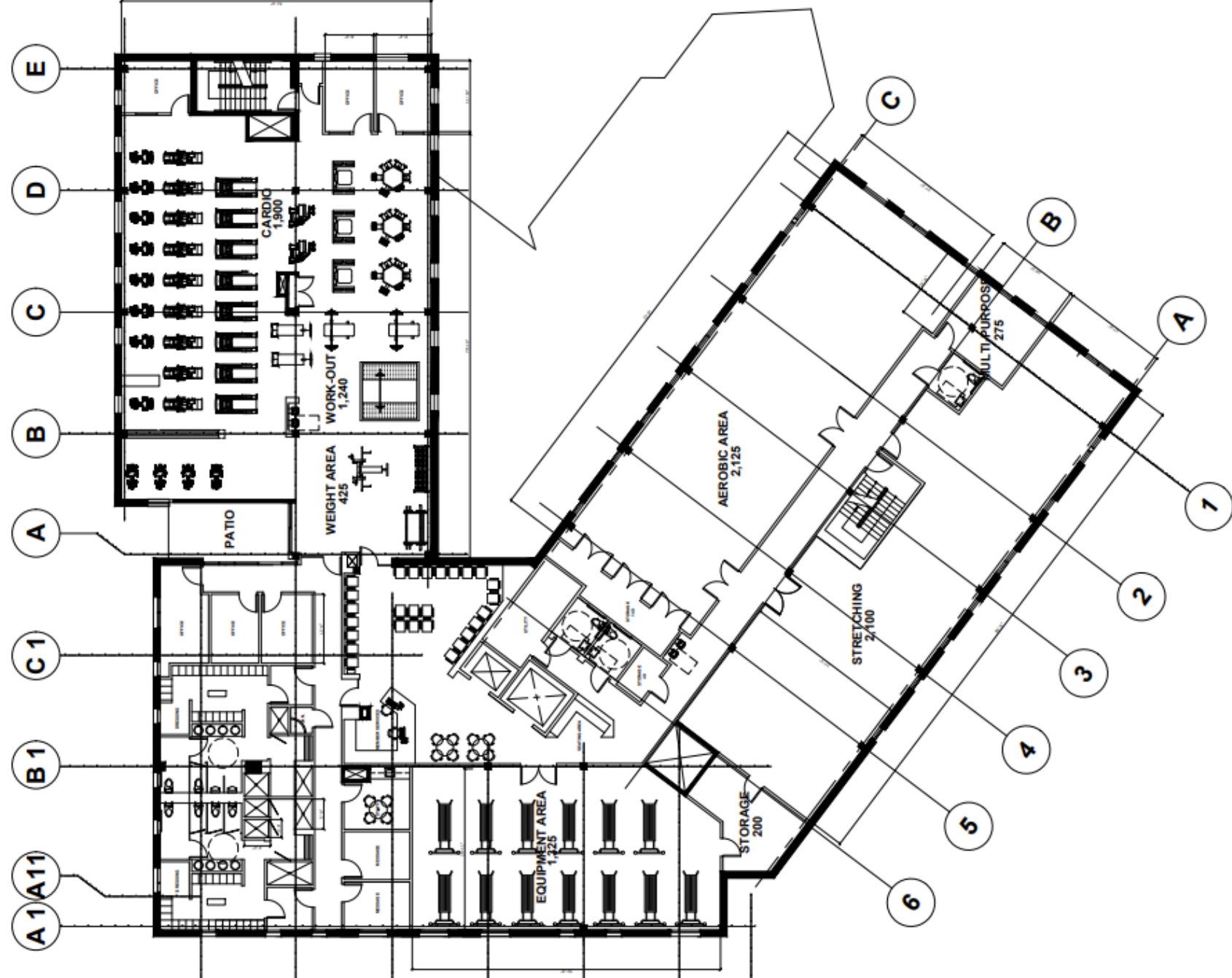


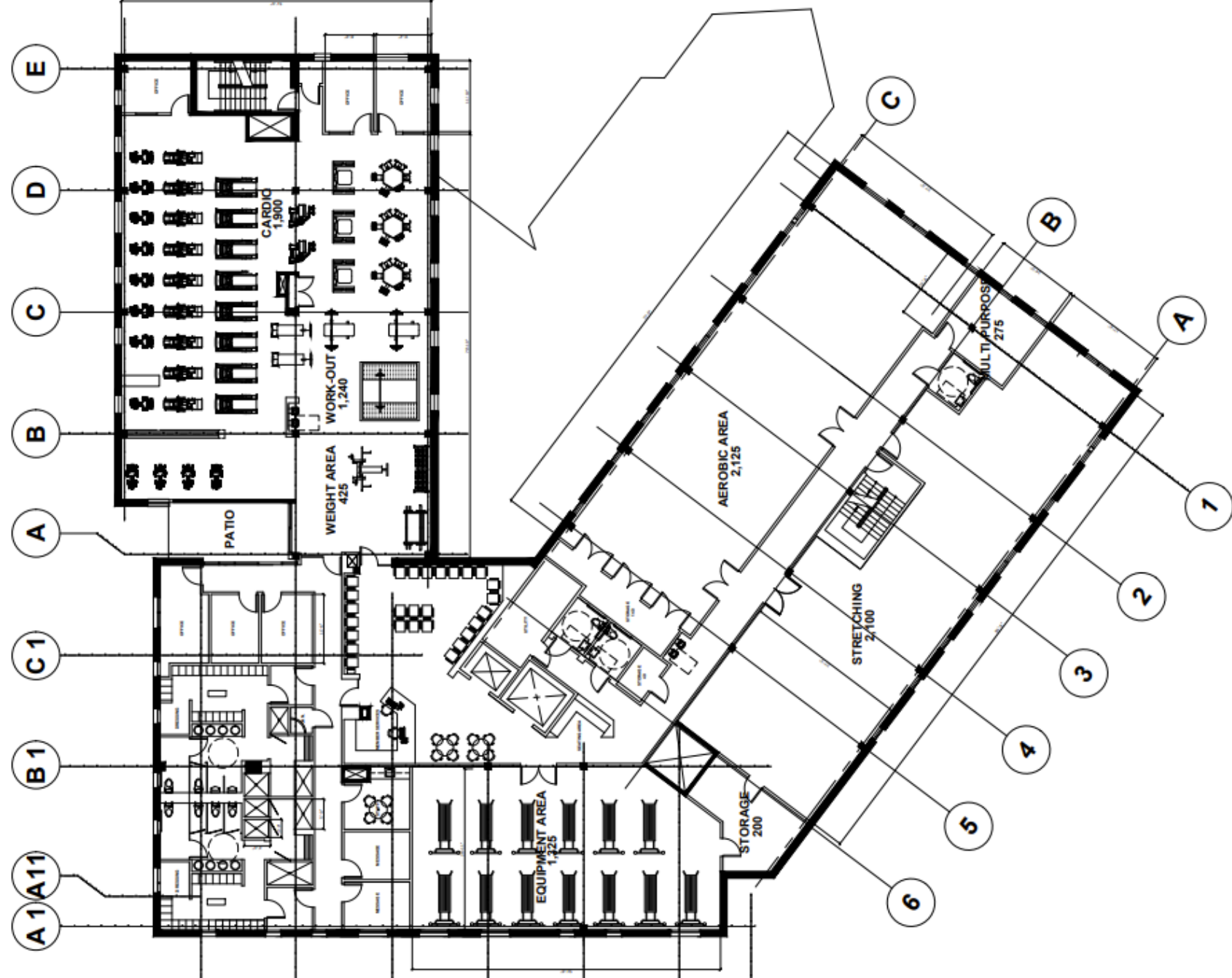
Move



Opening

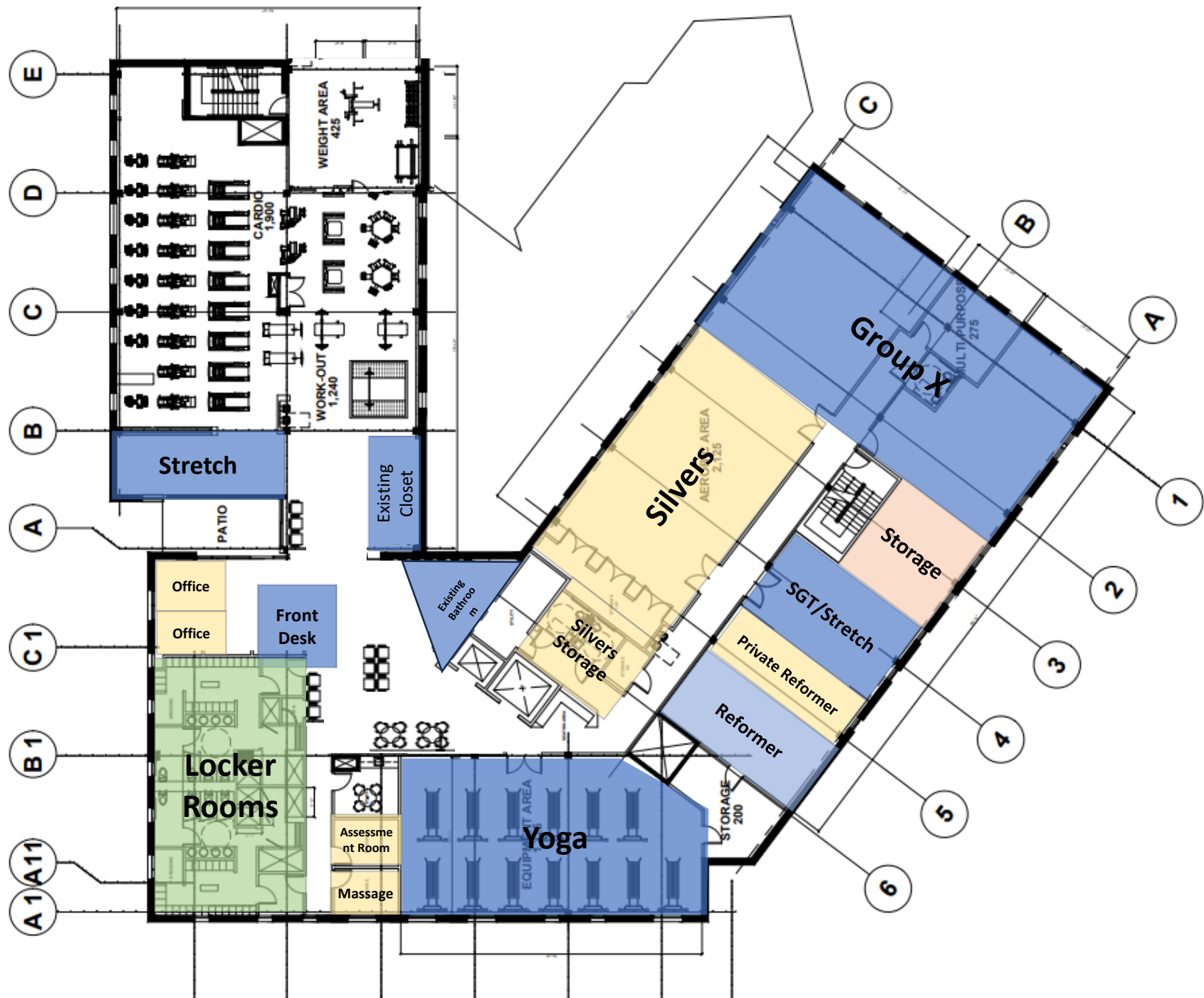






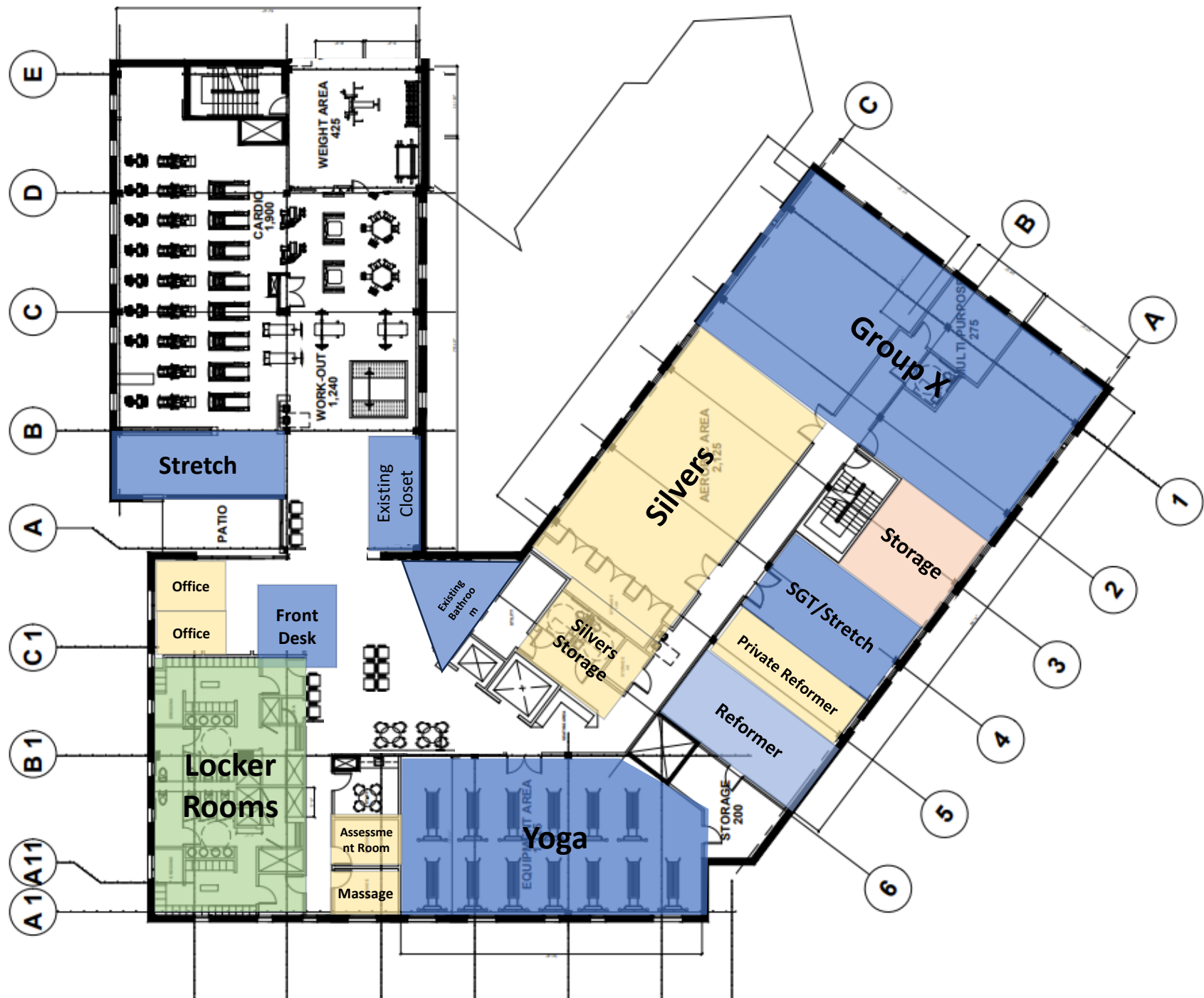
Option 1

Room	Current SF	Proposed SF
Group X	2,180	2,087 + storage
Silvers	1,240	1,266 + storage
SGT/Stretch	462	518
Yoga	928	1,325
Private Reformer	234	250
Reformer	337	350



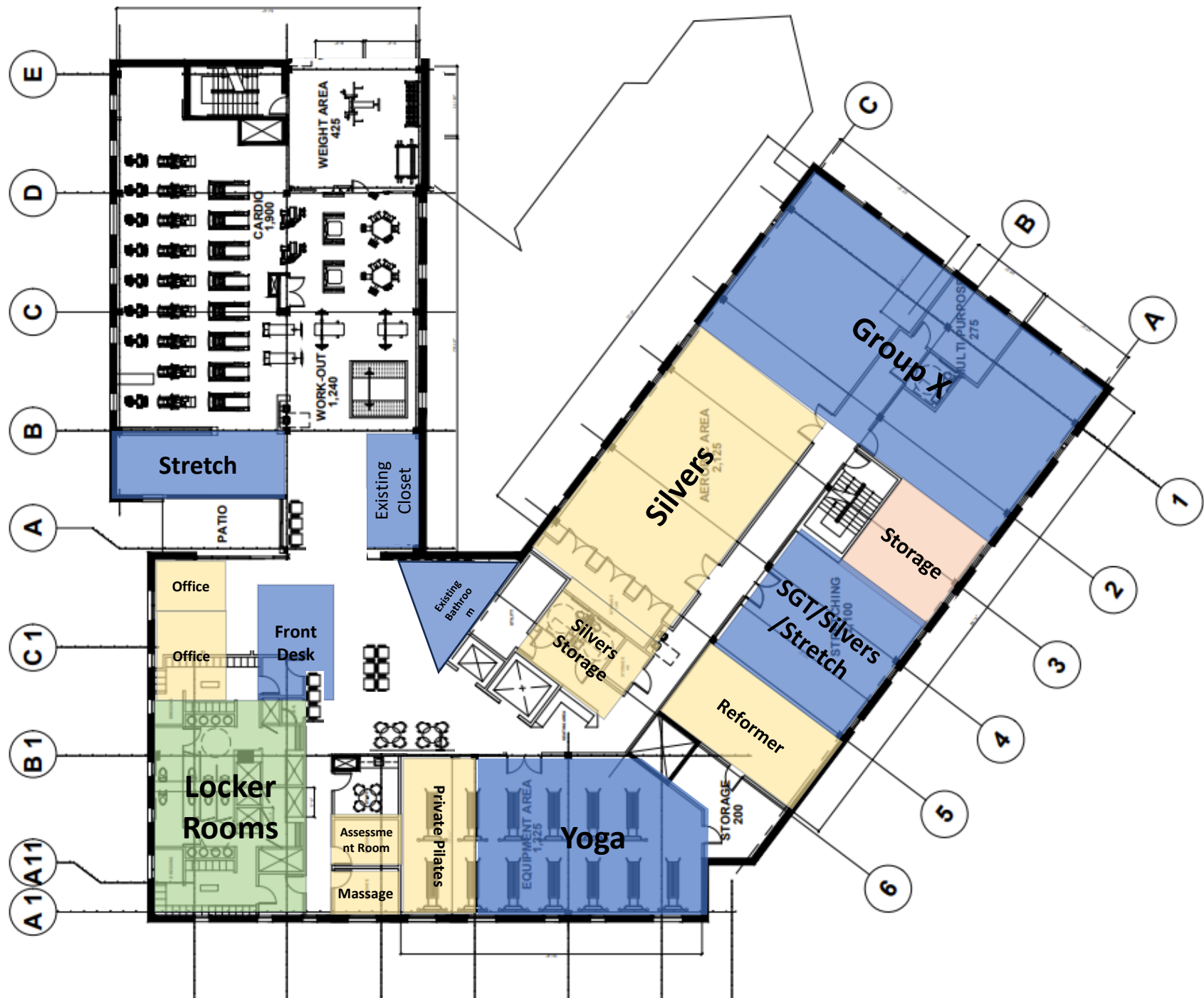
Option 1

Room	Current SF	Proposed SF
Group X	2,180	2,087 + storage
Silvers	1,240	1,266 + storage
SGT/Stretch	462	518
Yoga	928	1,325
Private Reformer	234	250
Reformer	337	350



Option 2

Room	Current SF	Proposed SF
Group X	2,180	2,087 + storage
Silvers	1,240	1,266 + storage
SGT/Silvers/St retch	462	768
Yoga	928	1,075
Private Reformer	234	250
Reformer	337	350



Option 3

Room	Current SF	Proposed SF
Group X	2,180	2,087 + 300 SF of storage
Silvers	1,240	1,266 + 300 SF of storage
SGT/Silvers/St retch	462	518
Yoga	928	1,225
Private Reformer	234	250
Reformer	337	350

